

# Visual Arts and New Media Project Video Submission

## All Video material must adhere to the following technical requirements:

- Submit **one video file only** containing **all** excerpts, if there is more than one clip.
- File formats options:
  - MP4 Windows Media Video
  - WMV (Windows Media Player 11)
  - MOV (QuickTime 7.7 software video)
  - VLC
- Videos should not be longer than 5 minutes.
- Videos cannot exceed 400 MB maximum file size.
- Cannot exceed 1920 x 1080 (HD) maximum resolution.
- If using a video camera use the H.264 codec, with an MP4 wrapper at a target bitrate of 10 Mbps, for high visual quality and efficient download ability on both PC Windows and Mac.

## Submitting Video Requirements:

- Email a link for a downloadable file on Google Drive, Dropbox, We Transfer or Vimeo to [indigenousAFA@gov.ab.ca](mailto:indigenousAFA@gov.ab.ca). If it is password protected please include the password in your email, and its expiration date, if it has one.
- **Youtube and other online streaming hosts and similar internet links will not be accepted and will not be viewed by the Expert Panel.**
- Applicants are encouraged to indicate in an e-mail, or in the project description, if the original format in which the material was shot is different from the compressed version submitted as support material.
- Name / label the video file as follows:  
last name, first name, project number, i.e. Smith, Jane AFA-AIPG-14-000000
- Alternatively, a USB drive video submission may be mailed to the AFA office:

The Alberta Foundation for the Arts  
Attn: Visual Arts and New Media Projects  
10708 – 105 Avenue  
Edmonton AB, T5H 0A1

- video support material must be submitted or postmarked no later than 11:59 p.m. Mountain Time on the deadline date.

**Important** - Before submitting, test materials to make sure that they are readable, of good quality, and are PC compatible. It is the responsibility of the

applicant to ensure all support material can be played or arrives intact in a readable format and is labelled properly.