

Visual Arts and New Media Individual Project Grants September 1, 2022 Submissions General Panel Comments

Comments made by the panel during its assessment of applications submitted to the September 1, 2022 deadline are outlined below. Please note that these comments provide a summary of the panel's assessment and do not necessarily relate to every unsuccessful application submitted to this deadline. **The Expert Panel does not provide individual comments.**

General Comments:

- Please be sure that your description clearly outlines how you plan to do your project, because vague descriptions make it difficult for the panel to understand what your goals and intentions are.
- Including a timeline or schedule of activity is a valuable component of your project description. This helps the panel better understand how and when you plan to undertake your activities.
- Applicants need to demonstrate clear anticipated outcomes, or end goals, as this addresses potential impacts the project may have on you, your artistic practice and/or broader career goals.
- Support materials are most helpful when they are reflective of the artist's intent, activity and/or practice relative to the project being applied for.
- When working within other cultural practices, please provide detail as to if, and how, relevant protocols will be addressed and/or honored.
- An unsuccessful grant request did not necessarily mean your project was without artistic merit. Not all strong projects could be supported. The panel encourages applicants to reapply in the future, and to reach out to AFA consultants for feedback prior to next submission.

Budgets:

- Budgets should be sufficiently detailed to give the panel all the information they need to evaluate the potential of a project.
- Budgets demonstrating that expenses were researched did better than those without support materials, i.e. included quotes or invoices (where relevant), and/or budget notes stating which websites and other sources were used.

Support Material:

- Please provide support files as per the guidelines on the website. Do not provide streaming or website links. The panel will not do additional research due to volume of applications.
- Please provide enough images or work samples to provide a clear sense of your work. If images do not reflect the proposed project, provide a context.

- For images, ideally have one image per page where possible. By adding multiple images or design elements, your artwork may be more difficult to see clearly.
- Please reach out to the AFA staff in advance of a deadline if you need help with preparing or providing support material items (images, video, etc.).