

Theatre Project Video Submission

How To Submit (one) Video File to the AFA:

All Video material must adhere to the following technical requirements:

- Submit one video file only containing all excerpts
- File formats options:
 - MP4 Windows Media Video
 - WMV (Windows Media Player 11)
 - MOV (QuickTime 7.7 software video)
 - VLC player compatible (on PC)
- Videos cannot exceed 10 minutes in length for training applicants.
- Cannot exceed 400 MB maximum file size.
- Cannot exceed 1920 x 1080 (HD) maximum resolution.
- If using a video camera use the H.264 codec, with an MP4 wrapper at a target bitrate of 10 Mbps, for high visual quality and efficient download ability on both PC Windows and Mac.

Submitting Video Requirements:

- Email a <u>non-password protected downloadable link</u> through Google Drive, Dropbox, We Transfer or Vimeo to theatreAFA@gov.ab.ca.
- Downloadable video file link MUST NOT BE PASSWORD PROTECTED; and
- Cannot expire for three months after program deadline date.
- Youtube and other online streaming hosts and similar internet links will not be accepted and will not be viewed by the Expert Panel.
- Name / label the video file as follows:
 - last name, first name, project number, i.e. Smith, Jane AFA-DIPG-14-000000
- Alternatively, a USB drive video submission may be mailed to the AFA office:

The Alberta Foundation for the Arts

Attn: Theatre Projects 10708 – 105 Avenue Edmonton AB, T5H 0A1

Important - Before submitting, test materials to make sure that they are readable, of good quality, and are PC compatible. It is the responsibility of the applicant to ensure all support material can be played or arrives intact in a readable format and is labelled properly.



Specific Video Requirements for Theatre Training applicants:

- Audition pieces must be submitted on one file only and must not exceed 10 minutes total in length.
- Theatre training applicants artists must submit two contrasting monologues.
- Musical theatre applicants must submit one monologue and one song, and may include a dance piece.
- Performance arts artists must submit two pieces that permit an expert panel to evaluate skill level.

General video instructions for Theatre Training applicants:

- Introduce yourself (20 seconds maximum) your study project and your contrasting audition pieces.
- Audition pieces should, as closely as possible, incorporate the same level of performance quality as in a live audition setting, including full body shot composition, normally without props or costume.
- Ensure you are clearly seen and avoid having any background movement or other visual distractions in the recording.
- Wear appropriate apparel.

Camera Instructions for Audition Excerpts:

- Camera should remain stationary and level, preferably on a tripod. It should not be hand-held or mounted on a dolly.
- If filming with your phone, turn it sideways and film in landscape.
- The camera must track the applicant's movement as smoothly as possible.
- Each audition piece should be recorded in one continuous video shot.
- Avoid shooting into a mirror unless absolutely necessary as in the case of a small studio setting.
- The camera should reveal the artist's entire body for pieces that involve dance or a great deal of movement, but without situating the applicant too far in the background
- A monologue audition piece should be framed as appropriate to the piece. Avoid the excess use of the zoom function.
- Music should be clearly audible with no off-camera acoustic distractions.
- The video recording should enhance and not distract from the applicant's performance. Avoid use of specialty lenses, video and post recording functions that add features, or effects.
- Have a third party "critical eye" review your audition video.

Recommended for Arts Production applicants:

- Curate and edit the clips you wish the Expert Panel to view (10 min max length).
- Do not submit unedited archive videos.
- Within your project description, provide the Expert Panel, any relevant information about video excerpts.