

**Film and Video Arts Project Grant
September 4, 2018
General Expert Panel Comments**

Comments made by the expert panel during the assessment of applications submitted to the September 4, 2018 deadline are outlined below. Please note that these comments provide a summary of the expert panel's assessment and do not necessarily relate to every application submitted to this deadline. **The expert panel does not provide individual comments.**

Project Description

Be clear as possible in describing **why** and **how** you are going to create your film. Explanations are helpful but the panel needs to see a clear presentation on how you plan to execute the piece and any potential exhibition venues.

Submit core information as per the guidelines. Include a basic description of your project including genre, length, audience, etc. Make sure your project start date matches the date listed in the timelines of your project description.

Be clear on shooting details, e.g. state where and when, who is involved, what is being filmed, and any special or unusual filming or effects.

If your project is large in scope, focus on funding a portion only and not all aspects of the film, e.g. pre-production, production, post-production but identify its place and purpose in the whole project.

Support Materials

Always submit relevant support materials with your application. As a filmmaker you will want to include a link to your previous work and/or work-in-progress. Ensure video file is playable across multiple programs.

In addition to this, script samples, mood boards, and storyboards are very useful.

If external sources are contributing to your project letters detailing the type of commitment or support are recommended.

Budget

Break down your budget costs for travel, research, etc. Do not list lump sums for items. Do your research on labour and equipment, and really try to grasp what you need regarding the costs of your project.

Be clear and detailed about what you want funded and why, e.g. research, festival fees. Do not leave the panel guessing.

Marketing

Research details of your marketing plan so there is a logical progression to your promotion. Provide strategy regarding the festivals you plan to attend, explaining rationale. Make sure your film is the proper length and fit for each festival.

Include as support materials a link to the film or trailer if these are part of the marketing plan.

Professional Development/Training

If you apply for a course, provide an acceptance letter or an update as to when you will receive confirmation. Include a second course choice when possible.

Research

Outline your research sources, e.g. if you are meeting someone who are they, what will they provide to your project, and/or do they have a fee for their services.