

Film and Video Individual Project Grant

March 1, 2019 deadline

General Expert Panel Comments

The comments made by the Expert Panel during the assessment of applications submitted to the March 1, 2019 deadline are outlined below. Please note, these comments provide a summary of the Expert Panel's assessment and do not necessarily relate to every application submitted to this deadline. The Expert Panel does not provide individual comments.

Project Description

- The panel valued those projects with a strong artistic exploration of subject matter that was original and stretched the applicant's creative abilities.
- In the project description, applicants should clearly state their role(s), what they wish to accomplish and how.
- Identify, honestly, who you are; e.g. if you are an emerging filmmaker acknowledge that but also include support material to show your talent.
- Applicants should make sure the script or project is not too ambitious for the budget and timelines.
- The panel encourages applicants to recognize when they are missing expertise, or need to enhance their skills, by seeking out mentors and experienced filmmakers, especially in the areas of producing, directing and story editing.

Support Material

- It is essential to upload in the application, or e-mail to the AFA directly, a downloadable video link to support the project. Make sure the file is playable across multiple programs. Applicants can also indicate where in the clip the panel should start viewing.
- The panel felt it is vital applicants identify their role(s) and crew roles clearly and accurately on CVs and support material. There is a real cost in the real world for misappropriation of information. Fraudulent claims are unethical and unprofessional.
- If an additional budget spreadsheet is attached, applicants should make sure this matches the budget inputted in the application.
- If an applicant has completed a film, and is applying for post-production, a downloadable link showing a sample of the footage should be included with support materials.