Indigenous Arts Individual Project Video Submission

How To Submit (one) Video File to the AFA:

All Video material must adhere to the following technical requirements:

- Submit **one video file only** containing **all** excerpts, if there is more than one clip.
- File formats options:
 - MP4 Windows Media Video
 - WMV (Windows Media Player 11)
 - MOV (QuickTime 7.7 software video)
 - o VLC
- Videos should not be longer than 5 minutes.
- Cannot exceed 400 MB maximum file size.
- Cannot exceed 1920 x 1080 (HD) maximum resolution.
- If using a video camera use the H.264 codec, with an MP4 wrapper at a target bitrate of 10 Mbps, for high visual quality and efficient download ability on both PC Windows and Mac.

Submitting Video Requirements:

- Email a link for a downloadable file on Google Drive, Dropbox, We Transfer or Vimeo to <u>indigenousAFA@gov.ab.ca.</u> If it is password protected please include the password in your email, and its expiration date, if it has one.
- Youtube and other online streaming hosts and similar internet links will not be accepted and will not be viewed by the Expert Panel.
- Name / label the video file as follows: <u>last name</u>, <u>first name</u>, <u>project numbe</u>r, i.e. Smith, Jane AFA-AIPG-14-000000
- Alternatively, a USB drive video submission may be mailed to the AFA office:

The Alberta Foundation for the Arts Attn: Indigenous Arts Individual Projects 10708 – 105 Avenue Edmonton AB, T5H 0A1

• video support material must be submitted or postmarked no later than 11:59 p.m. Mountain Time on the deadline date.

Important - Before submitting, test materials to make sure that they are readable, of good quality, and are PC compatible. It is the responsibility of the applicant to ensure all support material can be played or arrives intact in a readable format and is labelled properly.

Camera Instructions for Performances:

- Camera should remain stationary and level, preferably on a tripod, where possible.
- If filming with your phone, turn it to best fit your subject(s). Example: Sideways (landscape) for wide or distance shots, vertical for individuals who are closer to you.
- Position camera in relation to the dancer or performer so they will be appropriately visible. Example: dancers may need a full body view to show their Regalia and skill, where a storyteller or musician may need a closer shot to show their features.
- The camera should track the performer's movement as smoothly as possible.
- The video recording should enhance and not distract from the applicant's performance. Avoid use of specialty lenses, video and post recording functions that add features, effects or unnaturally distort recorded material.
- If you are submitting different clips, choose and edit the clips you wish the Expert Panel to view (5 min max length, all together).
- Within your project description, provide the Expert Panel any relevant information about video excerpts.