



3rd Annual Hidden Treasures Open Art Studio Tour 2018
Call for Artists
Presented by Art Society of Strathcona County
June 23 & 24, 2018, 10am to 5pm

We are now planning the **3rd Annual Hidden Treasures Open Art Studio Tour for 2018!!** This is a self-guided tour of Strathcona County artists' working studios coordinated by the Art Society of Strathcona County (ASSC). This event is free to the public. Artists will be able to show and sell any of their artwork, framed or unframed, originals or prints, gather contact information for promotion, and distribute promotional material for their art and upcoming shows and events.

Home studios must have easy and safe access for the public. Artists will need to ensure that they have liability coverage through their homeowner's insurance policy.

Registration Details:

- Registration is open to any artist with a dedicated home art studio within Strathcona County.
- Registration will be limited to 10 non Art Society of Strathcona County (ASSC) members.
- Art must be work created by the artist registering, and from reference sources belonging to the artist registering.
- Cost of registration is \$100 for non ASSC members. Payment due upon registration. Registration will commence on-line at www.artstrathcona.com on February 1, 2018.
- Registration, payment and digital images **MUST** be received by February 28th.
- Studios and artwork will be juried by committee. Artists will be advised of acceptance by March 14th, 2018.
- Artists registering must email 3 images representing their work to normacallicott59@gmail.com.
- If space allows in the brochure, we may include a digital image of each artist's artwork. We will advise artists if this is possible.
- Refunds will only be processed for studios not accepted into the event by the jury.

Artist Commitment:

- **Artists MUST be present for the entire 2 days** and have works in progress for the public to observe.
- The Committee may view home studios prior to the event to ensure safe and easy access for the public.
- Participating artists must provide a digital picture of an artwork to be used in promotional material.
- Artists must ensure that their homeowners insurance provides public liability coverage for this event.
- Artists will be expected to promote the event via their usual methods of promotion, ie, mailing list, email list, social media.
- You may be asked to assist in the distribution of brochures and posters.
- **Registration deadline is FEBRUARY 28, 2018.**

Committee Commitment:

- We will promote this event through several local newspaper ads, ASSC website and email list, Facebook page (paid ads), on many websites, at ASSC events and we will widely distribute colored brochures and posters throughout the County, which will include all the studio details with a map inside.
- We will provide each venue with at least 3 highly visible signs to guide visitors to your studio.

For more information contact Norma Callicott at 780 464 2519 or normacallicott59@gmail.com