

Theatre Project Grant

September, 2016

General Expert Panel Comments

Comments made by the expert panel during its assessment of applications submitted to the September 2016 deadline are outlined below. Please note that these comments provide a summary of the expert panel's assessment and do not necessarily relate to every unsuccessful application submitted to this deadline. The expert panel does not provide individual comments.

General:

The Expert Panel funded applications that had a unique artistic vision that clearly stood out. The Expert Panel looked for applications that displayed excellence.

The panel responded to the passion and enthusiasm displayed towards the opportunities by the applicants.

The Expert Panel encourage emerging artists to include mentors in their projects to help fully realize potential.

Expert panel liked to see artists remain committed to Alberta -- those who are away still contribute to the theatre ecology in Alberta.

The Expert Panel appreciated applicants who provided a clear articulation of what the project was about, the project objective and how much support was being requested.

The Expert Panel encourage applicants that are proposing remounts of shows to fully explain what will be different, why and what the artist *raison d'être* is for said remount. Where is the growth?

The Expert Panel encourages applicants to proof read their proposals, particularly if applicants are applying for support from more than one agency. Although each agency is unique in what it supports, if applicants are re-using portions of previously written proposals a search and replace to ensure that AFA is mentioned rather than the Edmonton Arts Council or Canada Council.

The Expert Panel encourages all applicants to supply support material. This helps to clarify what the artist is proposing. It also allows the panel to assess the applicant's artistic ability. Many applicants would have benefitted from the inclusion of audio visual support material and/or letters of reference. Venue confirmations are also helpful to include.

If your process of creation is non traditional, then it should be described fully in the application.

Budget:

The Expert Panel appreciated a demonstration of commitment to the project as demonstrated by a personal financial contribution, even an in-kind contribution. Those applications that had artist contributions were given a higher priority.

The Panel encourages applicants to check guidelines to ensure that items requested are eligible.