

**Expert Panel Comments**  
**Organizations: Arts Projects Grant Stream**  
**December 1, 2017 Intake**

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The expert panel felt that the quality of the applications was high. Priority was given to proposals that demonstrated the following:

- Activities that had well-defined outcomes and a broad and long-lasting impact;
- Researched budgets that provided ample evidence the project was achievable;
- Reasonable financial and/or internal resources being allocated to their proposed activities;
- Were able to define what “success” looked like and how it would be achieved and measured; and,
- Provided an artistic *raison d’être* for creation of artistic projects.

The expert panel also advised that future applications should consider:

- Providing support materials over and above the materials from the conference – at minimum, an outline of the impact and benefits on the organization should be presented;
- Providing context on your organization, as it should not be assumed the Expert Panel members are already familiar with who you are and what you do;
- When applying for interns, clearly outlining learning opportunities and the internship and mentorship activities (interns should not be used as opportunities to provide staffing for existing operations);
- In the case of one-time events, what are the deliverables and long-term impacts that will be achieved; and
- Providing an outline of their intent for the production or display of a funded work, once it has been created.

Website Update and Creation.

Organizations requesting website updates should:

- Provide a clear outline what the website will do and cost it appropriately;
- Differentiate web items that are necessary vs. 'nice to have' – do you have membership data to back up the creation of specific services on your website?;
- Demonstrate that proper technical supports are in place to provide ongoing maintenance; and
- Demonstrate how the website fits into the organization’s overall communications plan.

Art Commissions

Organizations requesting commission funding should:

- Outline the need for a commission;
- Describe how an artist was chosen (how one will be chosen) and what criteria was (will be) used to identify this artist;
- Provide a biography and credentials of the chosen artist;
- Outline clearly the work being created, including what style, or the length of the created work; and
- Describe the impact of this commissioned work on the organization.

The Expert Panel recommends that organizations or groups avail themselves of Arts Branch staff for both consulting services and advice on how to properly prepare an application prior to submission.