

Music Project Grant
Expert Panel General comments on Applications Received

Comments made by the expert panel during the assessment of applications submitted to the September 1, 2015 deadline are outlined below. Please note that these comments provide a summary of the expert panel's assessment and do not necessarily relate to every application submitted to this deadline. **The expert panel does not provide individual comments.**

1. The expert panel recognized the volume of applications to the Sept.1/15 deadline, and would encourage unsuccessful applicants to strengthen their proposal and apply again.
2. Proposals should clearly illustrate how the success of a project will enhance their musical career and/or contribute to the provincial music community.
3. The expert panel recommends submitting audio samples that directly relate to the project.
4. The expert panel favoured applications that presented projects of strong artistic merit, original concepts, opportunities for artistic growth and a willingness to take on artistic risk.
5. Several applications proposed poorly defined or poorly conceived projects. The expert panel found it difficult to assess the merit and feasibility of projects for which applicants did not appear to have a clear and focused purpose or clearly developed sonic/artistic vision.
6. Applicants must provide a clear, detailed and balanced budget as described in the Music Project Grant guidelines. Applicants must ensure that they provide appropriate contextual information for budget costs and indicate the source and status of project financing.
7. Applicants proposing commercial recording projects are encouraged to explain why they have selected particular producers, session players and studios, particularly for projects that will take place outside Alberta.
8. Applicants pursuing concert projects are encouraged to describe previous concert successes and plans to promote the proposed project.
9. Applicants pursuing composition projects are encouraged to describe previous concert successes and plans to promote the proposed project.
10. Applicants proposing touring projects are encouraged to be clear about the anticipated number of tour dates, which dates are confirmed and pending, who is booking the tour, and the expected impact of the tour on the applicant's career. Applicants are encouraged to submit show confirmations if possible.