

SAMPLE

Travel/Marketing Grant 'Name' Marketing and Promotion

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- Marketing
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SAMPLE

Budget (Marketing and Promotion)

Expenses

Marketing

Photography	\$
Colour Film Processing	\$
Design – Poster	\$
Website Development	\$

Manufacturing

Posters	\$
Postcards	\$
Photo Duplication	\$
Photocopying	\$
Stickers	\$
Demo CD's	\$

Promotion

Mailing/Shipping	\$
Telephone Charges	\$
Postering Fees	\$
Publicist	\$
Advertising	\$
Print	
Radio	

TOTAL EXPENSES \$ _____

Revenue

Personal Contribution	\$
Performance Revenue	\$
AFA Request	\$

TOTAL REVENUE \$ _____